

# Scoping your proposal

# Scoping: Brainstorming a project proposal

Starting from an idea or concept and building a project takes time... *and usually lots of input from others.*

Brainstorming with colleagues / partners can be useful.

# Key elements to start with

Call expectations (expected impacts) –

- What are they? ( how are the written)
- How do you interpret them? (how do you understand them)
  - Try to categorize the expected impacts into some groupings that make sense for you / your project.
  - I take out key phrases and group them by “solution type” – does it require digitization, some clinical research, upscaling, demonstration, market survey,... whatever it might be.
- What will your project impacts be – and how are they linked to the call expected impacts?

# Key elements to start with

Work Plan (How will you achieve the impacts you identified) –

- Work packages
  - Names, objectives, tasks
- Can start to link them to partners
- Timing can come now or later
- Link to expected outcomes – what will the work package deliver in terms of the impacts requested?

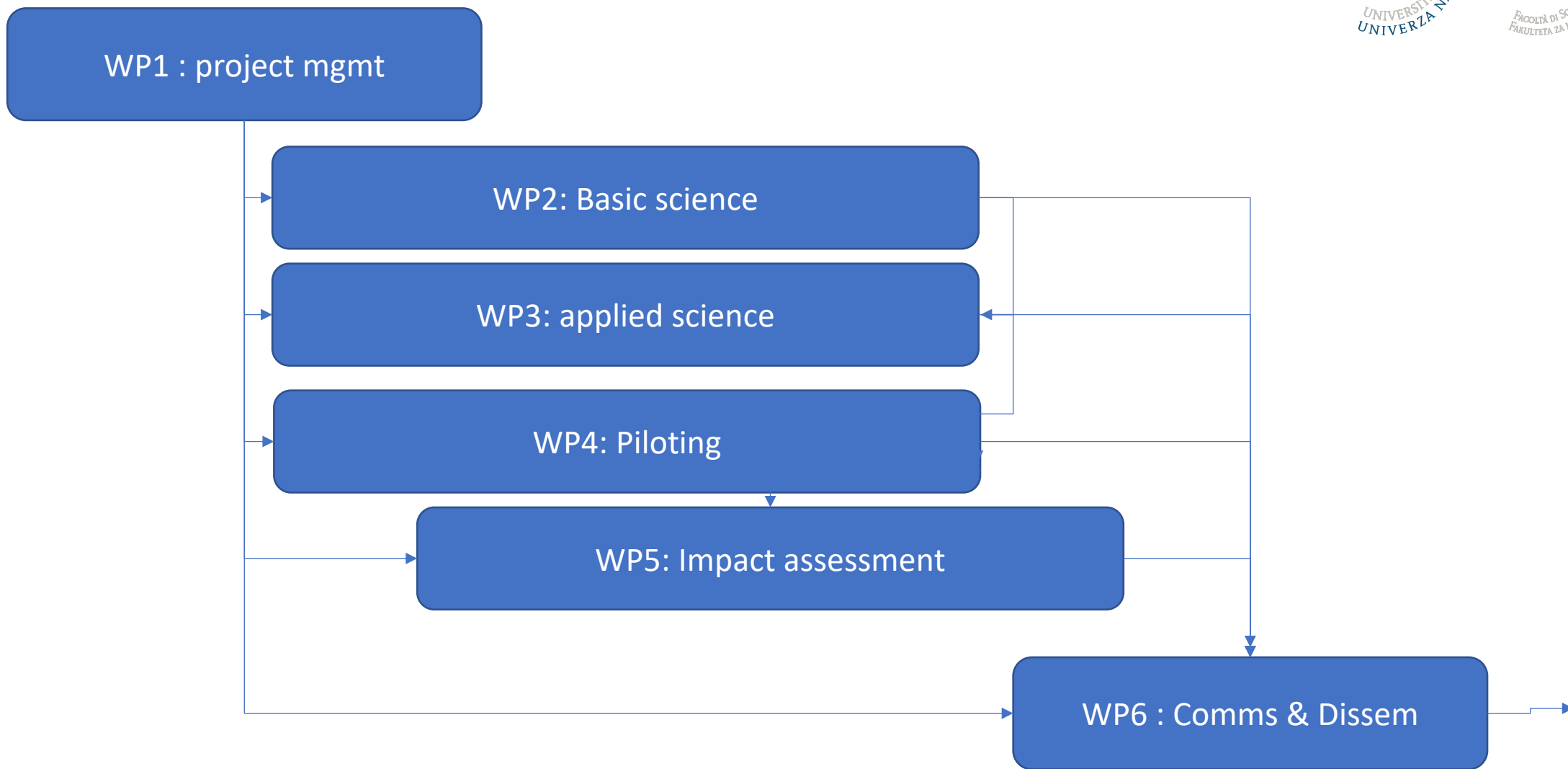
# Key elements to start with

## Communication and dissemination

- Who are the stakeholders?
- How will you engage and involve them in the project work?
  - Action research? Stakeholder group? Advisory Board? Project partners?
  - 1-way vs. 2 way-communication

# Your objective at this stage

- Have an agreed / mutually understood concept
- Identify gaps in consortium capabilities
- Have the information needed to prepare a draft concept note a *Pert chart, Gantt chart, and organizational chart (if relevant)*



# On to Mural:

- Mural is an online tool for brainstorming (amongst other things).
- The basic approach is to use post-it notes to organize your ideas. You can add lists, shapes, connectors, images, and other things. Be creative.
- <https://app.mural.co/t/scientificwriting4310/m/scientificwriting4310/1638886358951/ab21071d9f15623b024833d91dbf9668f6e5ad9a?sender=ue4b2bb95dbcb4f3eb81a6982>



# Brainstorming / planning – your input

- Methods?
- Tools?
- Best practices?
- Pitfalls?
- How do you do it?

# Next week...

- We will go into a bit more detail about Impacts & Communication and Dissemination
- Will do some in-class group work. Will split into three groups and complete a template like what we saw today.